



WOMEN IN SUSTAINABILITY,  
ENVIRONMENT AND RENEWABLE  
ENERGY FORUM

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# WISER

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Hosted by

**Masdar**  
A MUBADALA COMPANY



**"Nothing could delight me more than to see the woman taking up her distinctive position in society. Nothing should hinder her progress."**

**The Late Sheikh  
Zayed bin Sultan Al Nahyan**  
Founding father of the United Arab Emirates



## THE WISER INITIATIVE

The Women in Sustainability, Environment and Renewable Energy (WiSER) platform was officially launched on the sidelines of the 70th United Nations General Assembly in September 2015.

WiSER is an impact-focused platform dedicated to inspiring women and girls to play an active role in addressing global sustainability challenges. WiSER convenes decision makers, experts, opinion formers and youth role models from across the sustainability sector to promote new thinking, viable solutions and lasting collaboration to empower present and future generations of female sustainability leaders.

WiSER strives to position women and girls of all nationalities as drivers of change and innovation, while ensuring that their voices are heard across the sustainability debate – whether on issues of policy, technology or business.

The platform was founded by Masdar, Abu Dhabi's Renewable Energy Company, and the Zayed Sustainability Prize (ZSP).



## FOUNDATIONS OF WISER

WISER is founded on the three core pillars of education, engagement and empowerment.



### Education:

WISER is forging career pathways for women through educational opportunities aimed at developing the knowledge and skills required to advance sustainable development.



### Engagement:

WISER encourages engagement with business leaders, policy makers, researchers and community role models through networking, mentorship and internship opportunities – all with the objective of cultivating positive dialogue, original thinking and thought-provoking ideas.



### Empowerment:

WISER seeks to empower women with real-world experience to succeed in all sectors of the sustainability industry, and to become genuine sustainability leaders.

# WISER ADVISORY COUNCIL

The WiSER Advisory Council comprises global policy makers, business leaders and opinion formers representing a diversity of sectors. The council convened for the first time at Abu Dhabi Sustainability Week 2016.



**HE DR SULTAN  
AHMED AL JABER**

UAE Minister of State &  
Chairman of Masdar



**HE DR THANI  
AL-ZEYOUDI**

Cabinet Member and  
Minister of Climate  
Change & Environment



**RACHEL KYTE**

Chief Executive Officer of  
Sustainable Energy for All  
(SEforALL), and Special  
Representative of the UN  
Secretary-General for  
Sustainable Energy for All



**HE DR NAWAL  
AL-HOSANY**

UAE Permanent  
Representative to IRENA



**ADNAN Z AMIN**

Director- General of the  
International Renewable  
Energy Agency (IRENA)



**DR BEHJAT  
AL YOUSUF**

Interim Provost, Masdar  
Institute, part of Khalifa  
University of Science  
and Technology



**HE AMBASSADOR  
LANA NUSSEIBEH**

UAE's Permanent  
Representative to the  
United Nations in New York



**HE RAZAN KHALIFA  
AL MUBARAK**

Managing Director of  
Environment Agency -  
Abu Dhabi



**DEB FRODL**

Founder and CEO  
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**MARIE-JOSÉ NADEAU**

Chair of the World Energy  
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**MICHAEL LIEBREICH**

Chairman and CEO of  
Liebreich Associates



**KATHY CALVIN**

President and Chief  
Executive Officer of  
the United  
Nations Foundation



**DR KANDEH  
K YUMKELLA**

Co-founder of the African  
Energy Leaders Group (AELG)  
and Commissioner, Energy  
Transitions Commission



**MARGERY KRAUS**

Founder and Executive  
Chairman,  
APCO Worldwide



**DYPHNA  
VAN DER LANS**

Chief Executive  
Officer, Global  
Alliance for  
Clean Cookstoves

## WISER PIONEERS

To further promote the active involvement of women in the sustainability sector, WiSER has expanded its focus to include a yearlong development program – the WiSER Pioneers Program – which is aimed at developing young women aged 20-30 into genuine sustainability leaders.

The program formally begins at Abu Dhabi Sustainability Week and offers access to bespoke educational workshops, global networking events, and highly sought-after professional internships themed on the platform's core pillars of education, empowerment and engagement.



## PARTNERSHIPS

WiSER pursues lasting partnerships with relevant industry and stakeholder organizations in the UAE, the region and at the international level – to unlock more opportunities to empower, engage and educate women in sustainability issues.

### Founding partners



### Partners



**United Nations**  
Framework Convention on  
Climate Change



## ABOUT MASDAR

Masdar, Abu Dhabi's renewable energy company, is advancing the commercialization and deployment of renewable energy, sustainable urban development and clean technologies to address global sustainability challenges. Wholly owned by Mubadala Investment Company, the strategic investment company of the Government of Abu Dhabi, our mandate is to help maintain the UAE's leadership in the global energy sector, while supporting the diversification of both its economy and energy sources for the benefit of future generations.



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