



WOMEN IN SUSTAINABILITY,  
ENVIRONMENT AND  
RENEWABLE ENERGY

An initiative by



“ Nothing could delight me more than to see the woman taking up her distinctive position in society. Nothing should hinder her progress. ”

The Late Sheikh Zayed bin Sultan Al Nahyan  
Founding father of the United Arab Emirates



# THE WISER PLATFORM

The Women in Sustainability, Environment and Renewable Energy (WiSER) platform was officially launched on the sidelines of the 70th United Nations General Assembly in September 2015.

One of Masdar's outreach platforms, WiSER is an impact-focused platform dedicated to inspiring women and girls to play an active role in addressing global sustainability challenges. WiSER convenes decision makers, experts, opinion formers and youth role models from across the sustainability sector to promote new thinking, viable solutions and lasting collaboration to empower present and future generations of female sustainability leaders.

WiSER strives to position women and girls of all nationalities as drivers of change and innovation, while ensuring that their voices are heard across the sustainability debate – whether on issues of policy, technology or business.

The platform was founded by Masdar, Abu Dhabi's Renewable Energy Company, and the Zayed Sustainability Prize (ZSP).



HE. Al Amiri

HE. Mujawamariya

Ms. Singh

# FOUNDATIONS OF WISER

WiSER is founded on the three core pillars of education, engagement and empowerment.



## **Education:**

WiSER is forging career pathways for women through educational opportunities aimed at developing the knowledge and skills required to advance sustainable development.



## **Engagement:**

WiSER encourages engagement with business leaders, policy makers, researchers and community role models through networking, mentorship and internship opportunities - all with the objective of cultivating positive dialogue, original thinking and thought-provoking ideas.



## **Empowerment:**

WiSER seeks to empower women with real-world experience to succeed in all sectors of the sustainability industry, and to become genuine sustainability leaders.

# WISER ADVISORY COUNCIL

The WiSER Advisory Council is composed of global policymakers, business leaders and influential figures from a variety of sectors who provide strategic direction and guidance on WiSER initiatives to enhance the participation of women and girls in the sustainability industry.



**HE Dr Sultan Ahmed Al Jaber**

Minister of Industry and Advanced Technology, Special Envoy for Climate Change & Chairman of Masdar



**H.E. Mariam Almhairi**

Minister of Climate Change and Environment



**H.E. Nawal Al Hosany**

UAE Permanent Representative to IRENA



**Damilola Oganbiyi**

CEO and Special Representative of the UN Secretary-General for Sustainable Energy for All and Co-Chair of UN-Energy



**Deb Frodl**

Board of Directors for Renewable Energy Group, ITC Holdings, and XL FLect



**Dymphna Van der Lans**

Chief Executive Officer at Clean Cooking Alliance



**HE Ambassador  
Lana Nusseibeh**

UAE's Permanent Representative to  
the United Nations in New York



**HE Razan Khalifa Al Mubarak**

President of the International Union for  
Conservation of Nature



**Linda Fitz-Alan**

Registrar and Chief Executive  
of ADGM Courts



**Michael Liebreich**

Chairman and Chief Executive Officer  
of Liebreich Associates



**Adnan Z Amin**

Senior Research Fellow  
Harvard's Belfer Center



**Dr Kandeh K Yumkella**

CEO Energy Nexus Network, Former U.N. Under Secretary  
General and Special Representative For Sustainable Energy  
for All and Director General of UNIDO







# WISER PIONEERS PROGRAM

To further promote the active involvement of women in the sustainability sector, WiSER has expanded its focus to include a yearlong development program – the WiSER Pioneers Program – which is aimed at developing young women aged 25-35 into genuine sustainability leaders.

The program formally begins at Abu Dhabi Sustainability Week and offers access to bespoke educational workshops, global networking events, and highly sought-after professional internships themed on the platform's core pillars of education, empowerment and engagement.

# WISER MENTORSHIP PROGRAM

A key initiative of the Women in Sustainability, Environment and Renewable Energy (WiSER) platform. Taking place yearly, it is open to women enrolled on the WiSER Pioneers Program and gives them access to senior figures from various industries and disciplines for one-to-one sessions geared towards set goals to help them progress in their careers.

# WISER CARES

WiSER Cares is a program launched to engage WiSER Pioneers in an active learning experience and a multidisciplinary approach focused on promoting community development through cultural exchange. In August 2022, WiSER completed its first field-based course in Rwanda to teach young women visiting rural off-grid communities to harness the potential of clean energy solutions, in line with the UN SDG 7 to ensure access to affordable, reliable, sustainable, and modern energy for all.



## WISER WISDOM SERIES

Drawing together experts from the UAE and abroad, the WiSER Wisdom Series provides a platform for discussion and debate on pressing sustainability issues. Previous panel discussions have covered topics such as biodiversity conservation and how women entrepreneurs can be part of the post-pandemic green recovery.

## WISER ANNUAL FORUM

The WiSER annual Forum is the flagship event of the WiSER platform. Taking place annually at Abu Dhabi Sustainability Week, one of the world's leading platforms for accelerating sustainable development, the WiSER annual Forum invites policymakers, industry leaders and other influential figures from around the world to discuss relevant topics related to sustainability in the context of gender equality.

The Forum aims to promote new thinking, viable solutions and lasting collaboration to empower present and future generations of female sustainability leaders. A report summarizing the forum's exclusive, high-level roundtable discussions and action points is published after the event.

## #IAmWiSER

The global campaign encouraged policymakers, heads of industry and individuals to take the #IAmWiSER pledge to champion women as agents of sustainable change. The campaign aimed to recognize, inspire, and empower women's efforts to build a more sustainable future. WiSER launched its #IAmWiSER campaign in October 2022 with the endorsement of women globally recognized for leading the clean energy transition at the highest levels of UAE government, multinational corporations, and the United Nations.

# PARTNERSHIPS

WiSER pursues lasting partnerships with relevant industry and stakeholder organizations in the UAE, the region and at the international level – to unlock more opportunities to empower, engage and educate women in sustainability issues.

## WISER PARTNERS

Hosted by



Founding Partner



Principal Partner



Strategic Partner



Supporting Partner



### **About Masdar**

Masdar, Abu Dhabi's renewable energy company, is advancing the commercialization and deployment of renewable energy, sustainable urban development and clean technologies to address global sustainability challenges. Wholly owned by Mubadala Investment Company, the strategic investment company of the Government of Abu Dhabi, our mandate is to help maintain the UAE's leadership in the global energy sector, while supporting the diversification of both its economy and energy sources for the benefit of future generations.

### **About the Zayed sustainability prize**

The Zayed Sustainability Prize, an evolution of the Zayed Future Energy Prize, is the UAE's pioneering global award in sustainability and a tribute to the legacy of the late founding father of the UAE, Sheikh Zayed bin Sultan Al Nahyan.

Established in 2008, this annual award recognises and rewards the achievements of those who are driving impactful, innovative and inspiring sustainability solutions across five distinct categories: Health, Food, Energy, Water and Global High Schools.



wiser@masdar.ae  
masdar.ae

 WiSER Network  
  wiser.masdar