



WOMEN IN SUSTAINABILITY,
ENVIRONMENT AND
RENEWABLE ENERGY

An initiative by

Masdar
A MUBADALA COMPANY



“ Nothing could delight me more than to see the woman taking up her distinctive position in society. Nothing should hinder her progress. ”

The Late Sheikh Zayed bin Sultan Al Nahyan
Founding father of the United Arab Emirates



THE WISER PLATFORM

The Women in Sustainability, Environment and Renewable Energy (WiSER) platform was officially launched on the sidelines of the 70th United Nations General Assembly in September 2015.

One of Masdar's outreach platforms, WiSER is an impact-focused platform dedicated to inspiring women and girls to play an active role in addressing global sustainability challenges. WiSER convenes decision makers, experts, opinion formers and youth role models from across the sustainability sector to promote new thinking, viable solutions and lasting collaboration to empower present and future generations of female sustainability leaders.

WiSER strives to position women and girls of all nationalities as drivers of change and innovation, while ensuring that their voices are heard across the sustainability debate – whether on issues of policy, technology or business.

The platform was founded by Masdar, Abu Dhabi's Renewable Energy Company, and the Zayed Sustainability Prize (ZSP).



FOUNDATIONS OF WISER

WiSER is founded on the three core pillars of education, engagement and empowerment.



Education:

WiSER is forging career pathways for women through educational opportunities aimed at developing the knowledge and skills required to advance sustainable development.



Engagement:

WiSER encourages engagement with business leaders, policy makers, researchers and community role models through networking, mentorship and internship opportunities - all with the objective of cultivating positive dialogue, original thinking and thought-provoking ideas.



Empowerment:

WiSER seeks to empower women with real-world experience to succeed in all sectors of the sustainability industry, and to become genuine sustainability leaders.

WISER ADVISORY COUNCIL

The WiSER Advisory Council comprises global policy makers, business leaders and opinion formers representing a diversity of sectors. The council convened for the first time at Abu Dhabi Sustainability Week 2016.



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WISER PIONEERS PROGRAM

To further promote the active involvement of women in the sustainability sector, WiSER has expanded its focus to include a yearlong development program – the WiSER Pioneers Program – which is aimed at developing young women aged 25-35 into genuine sustainability leaders.

The program formally begins at Abu Dhabi Sustainability Week and offers access to bespoke educational workshops, global networking events, and highly sought-after professional internships themed on the platform's core pillars of education, empowerment and engagement.

WISER MENTORSHIP PROGRAM

A key initiative of the Women in Sustainability, Environment and Renewable Energy (WiSER) platform. Taking place yearly, it is open to women enrolled on the WiSER Pioneers Program and gives them access to senior figures from various industries and disciplines for one-to-one sessions geared towards set goals to help them progress in their careers.



WISER WISDOM SERIES

A global virtual knowledge sharing and debating platform inviting a host of local and international figures to share their thoughts on key topics including sustainability, innovation and women empowerment.

WISER ANNUAL FORUM

The WiSER annual Forum is the flagship event of the WiSER platform. Taking place annually at Abu Dhabi Sustainability Week, one of the world's leading platforms for accelerating sustainable development, the WiSER annual Forum invites policymakers, industry leaders and other influential figures from around the world to discuss relevant topics related to sustainability in the context of gender equality.

The Forum aims to promote new thinking, viable solutions and lasting collaboration to empower present and future generations of female sustainability leaders. As part of the outcomes of the annual Forum, a whitepaper is produced, which completes a deep dive on a challenge related to inclusion and diversity in sustainability.

PARTNERSHIPS

WiSER pursues lasting partnerships with relevant industry and stakeholder organizations in the UAE, the region and at the international level – to unlock more opportunities to empower, engage and educate women in sustainability issues.

Founding Partner



Principal Partner



Supporting Partners



About Masdar

Masdar, Abu Dhabi's renewable energy company, is advancing the commercialization and deployment of renewable energy, sustainable urban development and clean technologies to address global sustainability challenges. Wholly owned by Mubadala Investment Company, the strategic investment company of the Government of Abu Dhabi, our mandate is to help maintain the UAE's leadership in the global energy sector, while supporting the diversification of both its economy and energy sources for the benefit of future generations.

About the Zayed sustainability prize

The Zayed Sustainability Prize, an evolution of the Zayed Future Energy Prize, is the UAE's pioneering global award in sustainability and a tribute to the legacy of the late founding father of the UAE, Sheikh Zayed bin Sultan Al Nahyan.

Established in 2008, this annual award recognises and rewards the achievements of those who are driving impactful, innovative and inspiring sustainability solutions across five distinct categories: Health, Food, Energy, Water and Global High Schools.

About Abu Dhabi Global Market (ADGM)





Abu Dhabi Global Market (ADGM), an international financial centre (IFC) located in the capital city of the United Arab Emirates, opened for business on 21 October 2015.

Established by a UAE Federal Decree as a broad-based financial centre, ADGM augments Abu Dhabi's position as a global trade and business hub serving as a strategic link between the growing economies of the Middle East, Africa and South Asia and the rest of the world.

ADGM's strategy is anchored by Abu Dhabi's key strengths spanning over private banking, wealth management, asset management, derivatives and commodities trading, financial innovation, sustainability and more. Comprising four independent authorities: ADGM Authority, ADGM Courts, the Financial Services Regulatory Authority and the Registration Authority, ADGM as an IFC governs the entire 114 hectares (1.14sqkm) of Al Maryah Island which is a designated financial free zone. It enables registered financial and non-financial institutions, companies and entities to operate, innovate and succeed within an international regulatory framework based on common law.



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