



### WHAT IS ABU DHABI SUSTAINABILITY WEEK?

Abu Dhabi Sustainability Week (ADSW) is a global initiative championed by the UAE and its clean energy powerhouse Masdar to accelerate sustainable development and advance economic, social and environmental progress.

For over 15 years, ADSW has reinforced the UAE's commitment to addressing global challenges as a responsible leader on climate action, energy transition and sustainable economic development.

Born from a firm belief that global challenges can only be addressed through inclusive

engagement, ADSW has brought together heads of state, policymakers, industry leaders, investors, entrepreneurs, and youth to discuss, engage and debate climate action and innovations that will ensure a sustainable world.

ADSW 2023 will play a critical role in ensuring momentum towards COP28, taking place in the UAE, by convening the global community and facilitating impactful dialogue to translate pledges into practical outcomes for a net zero future and sustainable climate progress for people and planet.

### **KEY EVENTS AT ADSW 2023**

COCO IRENA International Renewable Energy Agency	International Renewable Energy Agency (IRENA) Assembly <b>14 - 15 January 2023</b>	INNOVATE A MASDAR CITY INITIATIVE	Innovate <b>16 - 19 January 2023</b>
Atlantic Council	Atlantic Council Global Energy Forum <b>14 - 15 January 2023</b>	CONSTANTABILITY WEEK	Official Dinner Reception 16 January 2023
ZAYED SUSTAINABILITY PRIZE	The ADSW Opening Ceremony and Zayed Sustainability Prize Awards Ceremony <b>16 January 2023</b>	WOMEN IN SUITAMABILITY ENVIRONMENT AND REMEVABLE ENERGY FORUM	Women in Sustainability, Environment and Renewable Energy (WiSER) Forum <b>17 January 2023</b>
	ADSW Summit <b>16 - 17 January 2023</b>	GREEN HYDROGEN SUMMIT	Green Hydrogen Summit <b>18 January 2023</b>
WORLD FUTURE ENERGY SUMMIT	WFES Expos, Forums and Expo 16 - 18 January 2023	ADSFF	Abu Dhabi Sustainable Finance Forum <b>19 January 2023</b>
	Youth 4 Sustainability Hub <b>16 - 18 January 2023</b>	The Festival	The Festival at Masdar City 20 - 22 January 2023



## ABOUT ABU DHABI SUSTAINABILITY WEEK

#### Legacy of positive change:

- ADSW is a global initiative established in 2008 by the UAE and its clean energy powerhouse Masdar.
- Its purpose is to accelerate sustainable development and advance economic, social and environmental progress.
- For over 15 years, ADSW has reinforced the UAE's commitment to addressing global challenges as a responsible leader driving climate action, energy transition and sustainable economic development.
- The UAE is a pioneer in driving the sustainability agenda, being the first country in the MENA region to adopt and sign the Paris Agreement and announce a Net Zero by 2050 Strategic Initiative.
- ADSW hosts the Zayed Sustainability Prize, the UAE's pioneering global award in sustainability. The Zayed Sustainability Prize Awards Ceremony at ADSW recognizes and rewards the achievements of those driving impactful sustainability solutions and changing the lives of the most vulnerable members of society for the better.

#### Inclusive engagement:

- Rooted in the firm belief that global challenges can only be addressed through collaboration, ADSW has brought together heads of state, policymakers, industry leaders, investors, entrepreneurs, and youth, to discuss, engage in, and debate climate action and innovations that will ensure a sustainable world.
- ADSW is an inclusive platform engaging a wide range of stakeholders through its programs. These include the Zayed Sustainability Prize, IRENA Assembly, Youth for Sustainability, WiSER Annual Forum, and the Atlantic Council Global Energy Forum.

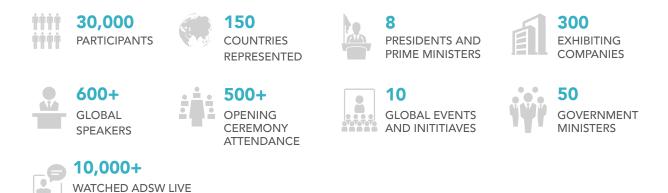
#### Paving the way to COP28:

- ADSW 2023 not only strengthens and reinforces the UAE's credentials as a leader on the global climate stage but also represents an important milestone on the road to COP28.
- ADSW 2023 will play a crucial role in driving momentum between COP27 and COP28 by enabling impactful and continuous dialogue between key stakeholders and providing opportunities to translate pledges into practical solutions.
- ADSW will seed the UAE's vision for COP28, featuring a highly curated program of impactful discussions, bold initiatives, and ground-breaking announcements that spur global action toward Net Zero.
- Through its proven legacy and ongoing efforts to drive sustainable development and climate action, the UAE is uniquely positioned to bring the world together at ADSW to accelerate progress on all fronts.

## ATTENDEES



### ADSW 2022 IN NUMBERS



## ADSW OVER THE YEARS

STREAMING PLATFORM



#### 60+ HEADS OF STATE, MEMBERS OF ROY

MEMBERS OF ROYALTY AND PRIME MINISTERS HAVE ATTENDED ADSW



#### 370+ PEOPLE A

PEOPLE AROUND THE WORLD POSITIVELY IMPACTED BY THE ZAYED SUSTAINABILITY PRIZE



### 3500

GLOBAL DELEGATES EXPECTED TO ATTEND THE OPENING CEREMONY OF ADSW IN 2023



MEDIA REGISTRATIONS RECEIVED EACH YEAR



US\$3 M IN TOTAL PRIZE MONEY FOR ZAYED SUSTAINABILITY PRIZE



### 1,000

GLOBAL DELEGATES, GOVERNMENT MINISTERS AND POLICY MAKERS ATTEND THE IRENA ASSEMBLY EACH YEAR

### 3,000+



STUDENTS ATTEND ADSW EACH YEAR TO LEARN ABOUT SUSTAINABILITY

# ADSW 2023 - SHOW YOUR SUPPORT

Share your participation at Abu Dhabi Sustainability Week 2023 and show your support by highlighting our events and purpose across your network.

You can do this **by reposting, liking and commenting** on our social media content, as well as **posting your own content** using the event hashtags. You can also join us virtually on adsw.live - our online event platform

Website: www.adsw.ae

Join us virtually: adsw.live

ADSW 2023 video: Download here

#### Let's get social...

Tag us:

#ADSW #ADSW2023 #UnitedOnClimateAction # أسبوع\_أبوظبي\_للاستدامة # معاً\_لتعزيز\_العمل\_المناخى Follow Us:

