



ZAYED
SUSTAINABILITY
PRIZE

CORPORATE BROCHURE

2024-2025

BACKGROUND

The Zayed Sustainability Prize is the UAE's pioneering global award that recognises and rewards small to medium-sized enterprises (SMEs), nonprofit organisations (NPOs), and global high schools with impactful, innovative and inspiring sustainable solutions.

Established by the UAE leadership in 2008, the Prize honours the humanitarian and sustainability legacy of the UAE's founding father, the late Sheikh Zayed bin Sultan Al Nahyan. Over the past 16 years, the Zayed Sustainability Prize has awarded 117 winners who have positively impacted the lives of 384 million people around the world.



THE CATEGORIES & CRITERIA



**THE TOTAL PRIZE FUND OF US \$5.9 MILLION
IS DISTRIBUTED AMONGST SIX CATEGORIES:**



Health

US \$1,000,000



Food

US \$1,000,000



Energy

US \$1,000,000



Water

US \$1,000,000



Climate Action

US \$1,000,000



Global High Schools

US \$900,000*

*divided among six schools; awarding each US \$150,000

THE CATEGORIES ARE EVALUATED BASED ON THREE CRITERIA

IMPACT

Impact refers to a positive change that addresses social, economic, technological and/or environmental challenge(s) and has proven to make the world a better place by improving the well-being of humanity.

Organisations must demonstrate that their solution:

- Has had a positive impact on the quality of peoples' lives
- Is resilient to potential social, economic, technological, and environmental challenges
- Involves good governance by employing skilled people and establishing fair policies
- Has a detailed plan of how the Prize fund would be used to further increase their impact

INNOVATION

Innovation refers to a novel solution or a transformation of an existing solution that solves a challenge or a need and generates value and brings significant positive impact. A solution can be a technology, a service or a business model.

Organisations must demonstrate that their solution:

- Has a unique value proposition
- Is disruptive or transformative
- Is technically and commercially viable
- Is adopted by the market

The Prize does not award early stage start-ups, inventions, prototypes or solutions that have not demonstrated any impact on the ground.

INSPIRATION

Leading by example, Sheikh Zayed, the founding father of the UAE, placed great value on the pursuit of socio-economic development that meets the needs of both current and future generations. Continued through the Prize, Sheikh Zayed's legacy is a source of inspiration for the entire world.

Organisations must demonstrate that their solution:

- Reflects Sheikh Zayed's core values of sustainability and humanitarianism, which were central to his own approach and actions
- Can inspire and influence others to advance sustainable and human development
- Can further inspire sustainable actions from the wider community by instigating behavioural changes



HEALTH



This category recognises organisations that have demonstrated impactful, innovative and inspiring sustainability solutions in the areas of health that include, but are not limited to:

- Ensuring access to essential and affordable healthcare
- Improving access to maternal and newborn health
- Tackling epidemics (AIDS, Malaria, Tuberculosis, etc.)
- Preventing and treating waterborne, communicable, and non-communicable diseases
- Reducing illness from pollution, hazardous chemicals, and contamination

Organisations must also demonstrate a clear vision and long-term plan to further deploy their solution and scale up their impact, as well as inspiring others to follow suit by advancing sustainable and human development.

TO BE ELIGIBLE FOR THIS CATEGORY, ORGANISATIONS MUST BE AN SME OR NPO.



FOOD



This category recognises organisations that have demonstrated impactful, innovative and inspiring sustainability solutions in the areas of food that include, but are not limited to:

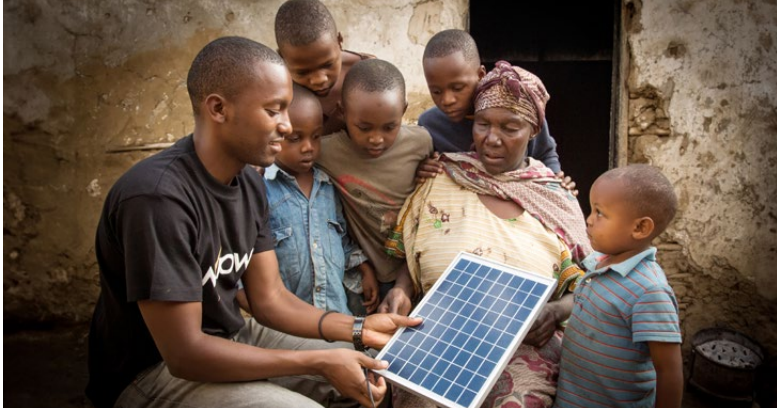
- Decreasing hunger and malnutrition
- Increasing agricultural or other food processing productivity
- Ensuring sustainability of food systems
- Enhancing sustainable food production

Organisations must also demonstrate a clear vision and long-term plan to further deploy their solution and scale up their impact, as well as inspiring others to follow suit by advancing sustainable and human development.

TO BE ELIGIBLE FOR THIS CATEGORY, ORGANISATIONS MUST BE AN SME OR NPO.



ENERGY



This category recognises organisations that have demonstrated impactful, innovative and inspiring sustainability solutions in the areas of energy that include, but are not limited to:

- Ensuring access to affordable and reliable clean energy
- Increasing production of clean energy
- Improving energy efficiency and energy infrastructure
- Implementing clean energy technology innovation

Organisations must also demonstrate a clear vision and longterm plan to further deploy their solution and scale up their impact, as well as inspiring others to follow suit by advancing sustainable and human development.

TO BE ELIGIBLE FOR THIS CATEGORY, ORGANISATIONS MUST BE AN SME OR NPO.



WATER



This category recognises organisations that have demonstrated impactful, innovative and inspiring sustainability solutions in the areas of water that include, but are not limited to:

- Ensuring access to safe and affordable drinking water
- Ensuring access to sanitation and hygiene
- Increasing water use efficiency

Organisations must also demonstrate a clear vision and long-term plan to further deploy their solution and scale up their impact, as well as inspiring others to follow suit by advancing sustainable and human development.

TO BE ELIGIBLE FOR THIS CATEGORY, ORGANISATIONS MUST BE AN SME OR NPO.



CLIMATE ACTION



This category recognises organisations that have demonstrated impactful, innovative and inspiring sustainability solutions in the areas of climate action that include, but are not limited to:

- Building climate adaptation and resilience
- Implementing sustainable land use and environmental conservation
- Developing nature-based solutions for conserving/restoring ecosystems and natural resources
- Utilising carbon capture, usage and storage

Organisations must also demonstrate a clear vision and long-term plan to further deploy their solution and scale up their impact, as well as inspiring others to follow suit by advancing sustainable and human development.

TO BE ELIGIBLE FOR THIS CATEGORY, ORGANISATIONS MUST BE AN SME OR NPO.



GLOBAL HIGH SCHOOLS



The Global High Schools category recognises high schools, or secondary schools, from six global geographic regions that propose impactful, innovative and inspiring sustainability projects in one or any combination of areas among health, food, energy and water.

The Prize is intended to encourage students to develop and implement their sustainability ideas and is not aimed at administrative projects or educational reforms at the school.

These student-led projects must demonstrate innovative approaches to address global challenges and inspire students to take active roles in sustainable development.

The application must be submitted by the students and be supported by the school management.

The projects must:

- Demonstrate how they meet the three criteria: impact, innovation, inspiration
- Be able to be implemented and operational within one to two years
- Benefit the school community and/or their local/regional community for several years





EVALUATION PROCESS

The evaluation of each submission to the Prize consists of a rigorous, three-stage process. Each category is evaluated according to our three core criteria: Impact, Innovation, and Inspiration.

FIRST STAGE

Due diligence is conducted on all submissions to ensure that they meet the evaluation criteria of the Zayed Sustainability Prize.

SECOND STAGE

The Selection Committee evaluates and scores entries to create a shortlist of finalists to pass on to the last stage of the process – the Jury.

THIRD STAGE

The Jury meets, in person, to deliberate on the finalists and elect the winner(s), in each category. Final decisions must be unanimous.

The winners of the 2025 Zayed Sustainability Prize will be announced at our Awards Ceremony on 13 January 2025.

PROCESS MILESTONES

20 DEC 2023

Launch of Submissions

23 JUN 2024

Close of Submissions

AUG 2024

Due Diligence Completed

SEP 2024

Selection Committee
Deliberation

OCT 2024

Jury Meeting

13 JAN 2025

Awards Ceremony





GET INVOLVED

If you are an organisation with a sustainable solution or a high school with a project proposal, in the areas of health, food, energy, water, or climate action you can submit your entry for consideration by visiting www.ZayedSustainabilityPrize.com

If you are a sustainability advocate and wish to make a difference, feel free to support us by creating awareness about the Prize on social media.

To recommend a deserving enterprise, organisation or high school, please reach out to us at info@ZayedSustainabilityPrize.com





ZAYED SUSTAINABILITY PRIZE

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